

TRANSVAAL YACHT CLUB

HARTBEESPOORT DAM

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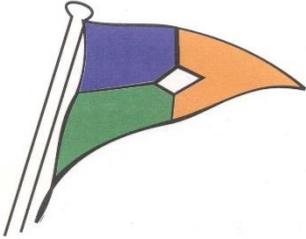
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Hi All

With the hyacinth now seemingly getting less, it is time to **get back on the water**. TYC has always prided itself with racing most weekends except for the December holidays and a short break winter in June. Currently there seems to be a lack of desire amongst the members in general to get out on the water.

Last weekend, at the NSRI 50th anniversary (have a look at their face book page www.facebook.com/NsriStn25Hartbeespoort). It was heart-warming to hear outsiders commenting on the club's facilities and setting. The weed played ball and the club veranda was full. What struck me though was the lack of members in attendance. Thanks to those who were there but where was everyone else?

Clearly those of us on the executive committee are missing the bus and we need to take action to get the club back where we would like it to be, both for current and future members.

Gordon Hooper, managing partner of Bateleur Brand Planning, an external professional research company, has offered to assist us, pro bono, in an exercise to develop a strategy around meeting your needs. For this generous donation I thank him profusely.

Bateleur Brand Planning have compiled a survey and will manage the process from start to end. There will be 2 surveys, the second based on the results of the first. They will do the analysis, compile the 2nd survey, collate the results and then facilitate a session for us to develop a strategic plan to take the club forward.

It is important to note that your feedback via the survey will remain completely confidential, and your identity is not recorded in any way whatsoever. Therefore, please feel free to give us great and honest feedback.

[Click here](#) to take the survey. They are only three questions. It should take about five minutes of your time.

TYC is not solely my club or that of the executive committee – it belongs to all of us. Please help us get it back on the path it should be.

Regards
Rob Wallendorf
Commodore.